



Designers & Agents announces **D&A SHOWROOM** in NYC

In response to its exhibitors request for a longer selling period during the Fall and Spring Markets in NYC, **D&A SHOWROOM** will open its doors for this Spring 2017 market.

Designers have the option to select pre-show dates (September 12th -16th) **and/or** post-show (September 20th - 23rd) dates.

D&A SHOWROOM will reflect the same intimate atmosphere that D&A's shows are known for. This will be a turnkey set-up, providing for all of the needs of designers in an open plan space. Buyers will be greeted with the same warm and welcoming reception as they are accustomed to receiving when they enter a D&A Show.

In order for any brand/agency to take advantage of this opportunity they must be a current D&A exhibitor within the upcoming New York, September 17th-19th, Spring '17 show.

designersandagents.com